

THE.GAP

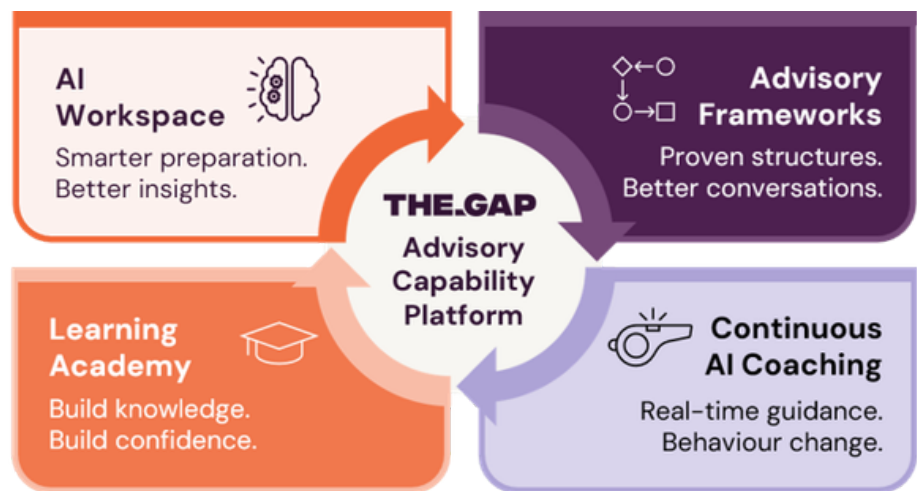
As compliance work becomes increasingly automated, the real differentiator for accounting firms will be advisory.

This resource breaks down how The Gap turns every client meeting into an opportunity to build that capability, with AI-powered preparation and coaching, and a structured way to catch commercial signals before they're lost.

Get started for free

Chat with us

A meeting platform with a point of view



*One connected platform. One operating system.
One purpose: Building advisory capability.*

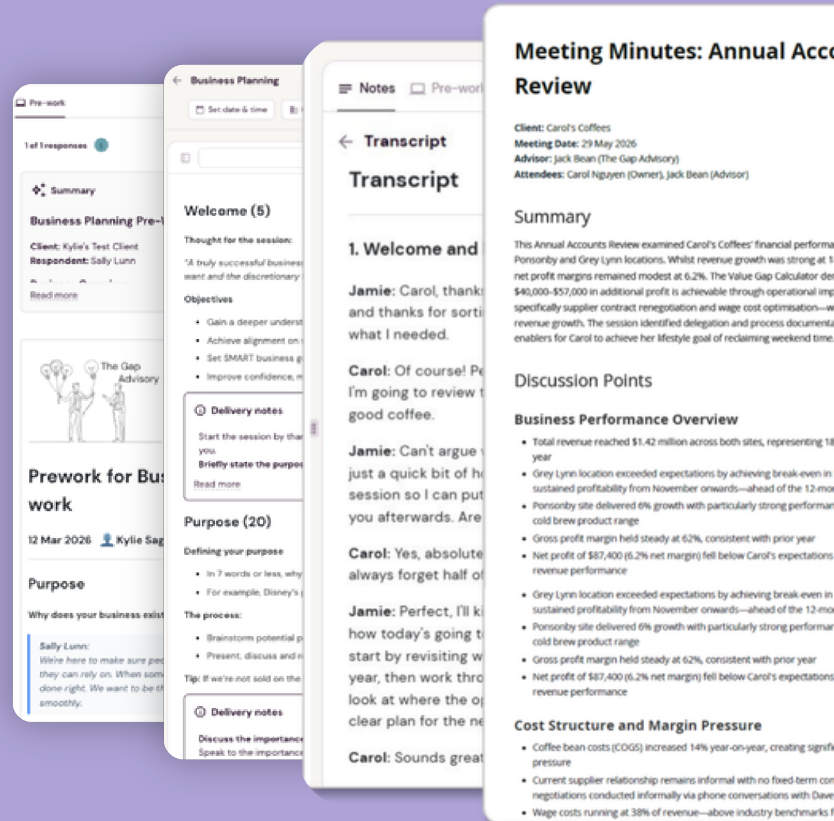
The Gap's operating rhythm



Every client conversation becomes an opportunity to build capacity.

Solving the time problem

- ✓ Pre-meeting questionnaires and AI summaries – arrive prepared, not scrambling
- ✓ Customisable agendas built on best-practice frameworks – no starting from scratch
- ✓ AI Scribe – meeting notes and transcripts generated automatically
- ✓ Gap Producer – blends live notes with transcript; ingests context from previous meetings
- ✓ Follow-up actions and summaries produced in minutes, not hours



Solving the training problem

- ✓ AI Coaching Reports after every meeting – scored feedback against agenda objectives
- ✓ Specific, actionable improvement guidance for each team member – without partner involvement
- ✓ Gap Academy – CPD-verified courses surfaced based on individual coaching report outcomes
- ✓ Advisory frameworks embedded in every meeting type – graduates deliver like experienced advisors
- ✓ Eliminates tag-teaming: partners don't need to be in every meeting to ensure quality

